

## Mission

**Bag It educates, supports, and empowers those impacted by cancer.**

We help patients, caregivers, and cancer advocates to Fight the Fear of Cancer through our two key programs: the Bag It bag and Escape to THRIVE. The bag helps anyone with any type of cancer to cope with their diagnosis and become active members of their treatment team. Escape to THRIVE is a national leadership conference to support cancer advocates.

## Impact

Bag It began distribution in July of 2003. Over 80,000 bags have been distributed to empower those impacted by cancer. Our most recent version, launched in 2019, provides support from diagnosis to after active treatment ends and continues through all phases of survivorship in one's lifespan. Study results confirm that people find the program to be highly successful for helping them cope, feel more in control of their cancer, and speak more confidently on their behalf.

Bag It is available in both English and Spanish.



## Distribution

In most cases, cancer patients and families receive our Bag It resource bag of information and materials from their health care team. Surgeons, oncologists, and nurses offer bags to patients on their first visit at offices, hospitals, or clinics.

Bags are also distributed nationwide through collaborative efforts with other non-profit organizations. Individuals may order a bag for themselves or gift to someone else through our website and have them shipped throughout the U.S.

## Quotes

*“I am the significant other of the patient. I am also a retired oncology RN. I found the Bag It binder invaluable for maintaining order during a very stressful time. The binder was also extremely helpful when communicating with the plethora of medical professionals involved in the care of my significant other. Thank you!” – Arizona City*

*“The greatest benefit was the way in which the information both informed and objectified my breast cancer - making it all feel less terrifying and more something I could live with and manage! Thank you!” – Judy*

*“I truly appreciate Bag It. You will never know how much it meant to me! It lifted my spirits immensely! Thank you!”*

*“For more than 10 years I have provided Bag It to my patients and their families. Bag It provides incredibly valuable and completely reliable information on such things as nutrition, exercise, communication, and coping strategies that offer hope when it's needed the most.” Dr. Elizabeth McConnell, FACS, FASCRS*